

Fig. 1

<b>GENERAL AREA INFORMATION</b>	
On Property	
Within Walking Distance	
1 - 5 Miles	
<b>Property Location</b>	
1 Airport	
2 Beach	
3 City	
4 Downtown	
5 East	
<b>Attraction Category</b>	
1 Airport	
2 Amusement park	
3 Aquarium	
4 Auditorium	
5 Beach	
<b>Reference Point</b>	
1 Airport	
2 Amusement park	
3 Arena	
4 Bar	
5 Bay	
<b>Transportation</b>	
1 Bicycle	
2 Boat	
3 Bus	
4 Cable car	
5 Car	
<b>Recreation Type</b>	
1 Archery	
2 Badminton court	
3 Baseball diamond	
4 Basketball court	
5 Beach	

<b>INDIVIDUAL PROPERTY</b>	
<b>Hotel Name</b>	
<b>Address</b>	
<b>City, state, zip</b>	
<b>Phone</b>	
<b>Fax</b>	
<b>E-mail</b>	
<b>Contact person</b>	
<b>Reservations phone</b>	
<b>Internet address</b>	
<b>Brand affiliation contact</b>	
<b>Number of rooms by type</b>	
<b>Smoking / non-smoking</b>	
<b>Rack rate by type</b>	

Fig. 2

Fig. 3

## HOTEL INFORMATION

- On Property
- Within Walking Distance
- 1 – 5 Miles

### **Hotel Amenity**

- 1 24-hour front desk
- 2 24-hour room service
- 3 24-hour security
- 4 Adjoining rooms
- 5 Air conditioning

### **Contact Services**

- 1 Concierge
- 2 Golf pro
- 3 Spa
- 4 Front desk
- 5 Bell stand

### **Personal Services**

- 1 Dry cleaning
- 2 Ironing.
- 3 Laundry
- 4 Maid service
- 5 Massage

### **Business Services**

- 1 Computer
- 2 Copier
- 3 Cordless phone
- 4 Data port
- 5 Desk

### **Phone Technology**

- 1 Voice
- 2 Data
- 3 Fax
- 4 Pager
- 5 Mobile

### **Security Features**

- 1 2nd lock on guest doors
- 2 Address of nearest police station
- 3 Alarms continuously monitored
- 4 Audible alarm smoke detectors
- 5 Auto link to fire station

### **Pets Policy Code**

- 1 Cats only
- 2 Dogs only
- 3 Large domestic animals
- 4 Midsize domestic animals
- 5 Small domestic animals only

### **Payment Type**

- 1 Cash
- 2 Credit card
- 3 Debit card
- 4 Business check
- 5 Personal check

### **Available Meal Category**

- 1 Breakfast
- 2 Brunch
- 3 Dinner
- 4 Happy hour
- 5 Lunch

### **Cuisine Code / Food Service Type**

- 1 American
- 2 French
- 3 Italian
- 4 Seafood
- 5 Indian

### **Restaurant Category**

- 1 All purpose
- 2 Beverage
- 3 Buffet
- 4 Café
- 5 Cafeteria

### **Restaurant Service Info**

- 1 Buffet
- 2 Casual dining
- 3 Catering
- 4 Cooked to order
- 5 Fine dining

Fig. 4

## ROOM INFORMATION

### Bed Type

- 1 Double
- 2 Futon
- 3 King
- 4 Murphy bed
- 5 Queen

### Guest Room Info

- 1 Physically challenged rooms
- 2 Nonsmoking rooms
- 3 Suites
- 4 Bungalows and villas
- 5 Floors

### Room Amenity Type

- 1 Adjoining rooms
- 2 Air conditioning
- 3 Alarm clock
- 4 All news channel
- 5 AM/FM radio

### Fee Tax Group Code

- 1 Bed tax
- 2 City hotel fee
- 3 City tax
- 4 County tax
- 5 Energy tax

## PROPERTY INFORMATION

### Brand Category

- 1 All suite
- 2 Budget
- 3 Corporate business transient
- 4 Deluxe
- 5 Economy

### Segment Category

- 1 All suite
- 2 Budget
- 3 Corporate business transient
- 4 Deluxe
- 5 Economy

### Architectural Style

- 1 Art deco
- 2 Brazilian
- 3 Contemporary
- 4 High rise
- 5 Historic

### Property Class Type

- 1 All suite
- 2 All-Inclusive resort
- 3 Apartment
- 4 Bed and breakfast
- 5 Cabin or bungalow

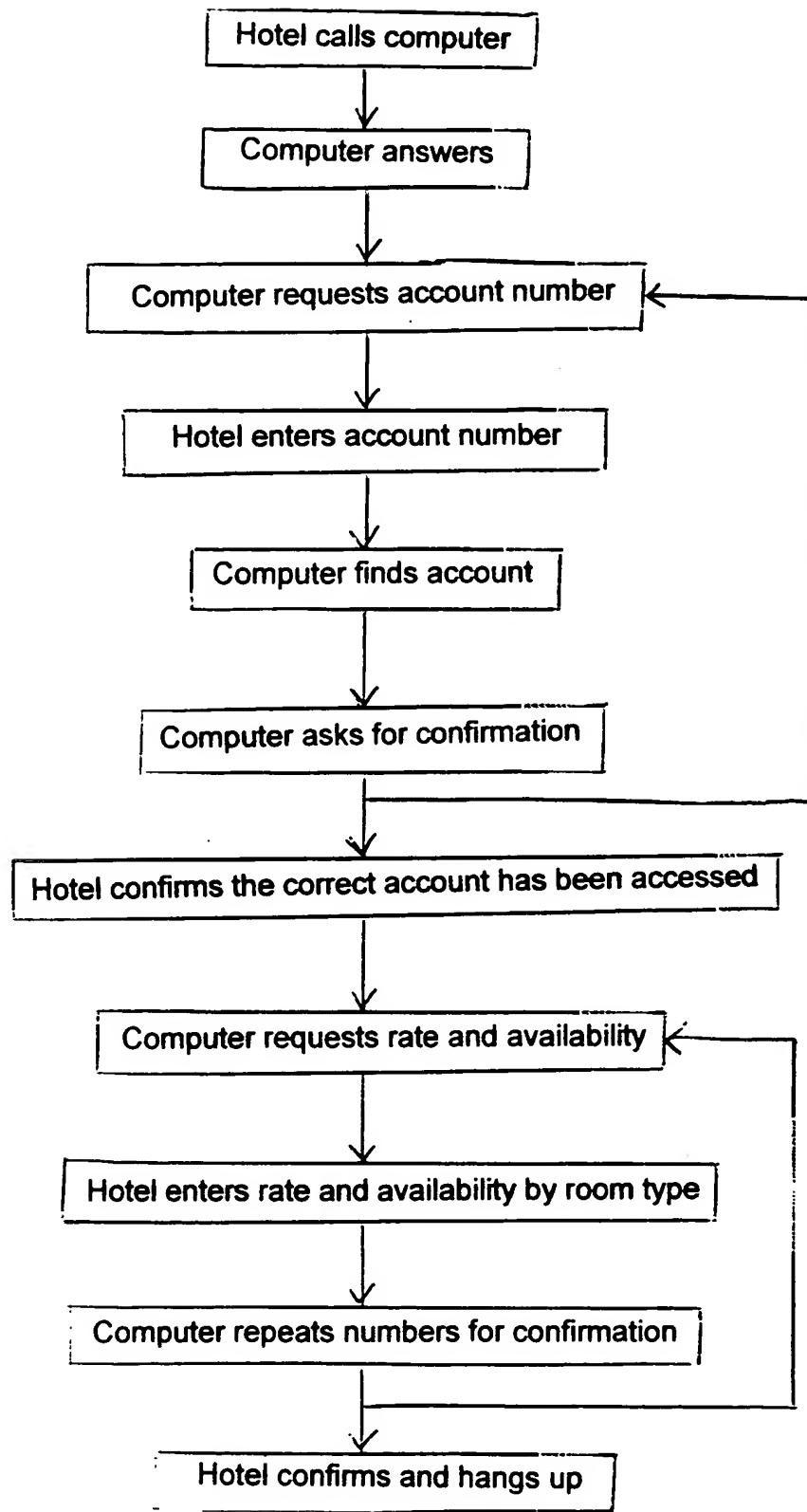
### Hotel Brand Names

HOTEL BRAND NAMES

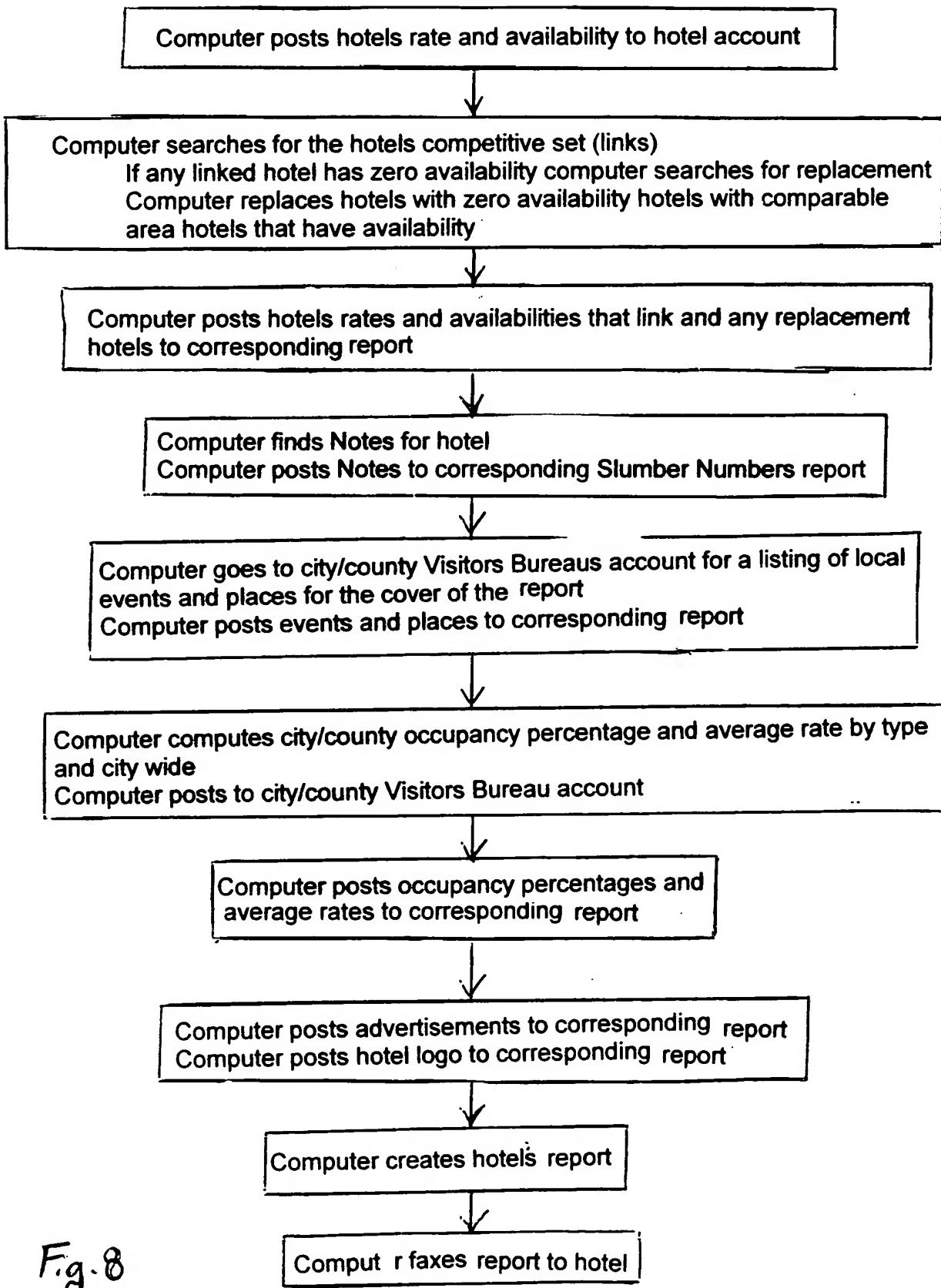
A - Z - (Not in the OTA codes)

Fig. 6

Fig. 5



F.g. 7



F.g. 8

24 32 30 38 34 36 40

POST INN NOTE  
POST INN NOTE  
POST INN NOTE

HOTEL NAME  
WELCOMES YOU TO  
COLUMBUS

0 % & ADR TODAY  
0 % & ADR TOMORROW

ROOM

MY HOTEL	50 - Directions	TYPE \$\$\$			NON /SMOKE		
		A	\$59	20	22	C	\$
Address		B	\$69	3	6		
Phone		C	\$79	12	13		
Hotel 1	Directions	A	\$				
Address		B	\$				
Phone		C	\$				
Hotel 2	Directions	A	\$				
Address		B	\$				
Phone		C	\$				
Hotel 3	Directions	A	\$				
Address		B	\$				
Phone		C	\$				
Hotel 4	Directions	A	\$				
Address		B	\$				
Phone		C	\$				
Hotel 5	Directions	A	\$				
Address		B	\$				
Phone		C	\$				
Hotel 6	Directions	A	\$				
Address		B	\$				
Phone		C	\$				

POST INN NOTE  
POST INN NOTE  
POST INN NOTE

42 44 46

18

IN TOWN THIS WEEK

**HOTEL NAME**  
WELCOMES YOU TO  
COLUMBUS

**IN TOWN THIS WEEK**

**James Taylor**, Wed., 7pm  
Germaine Amphitheater  
I-71 & Polaris  
431-3600 for tickets

**Crew vs. San Jose**, Fri., 7pm  
I-71 & 17<sup>th</sup> Ave  
555-1234 for tickets

**Arts Festival**, Sat & Sun.  
300 Ohio Artists & Crafts  
Civic Center, Downtown  
FREE

**Civil War ReEnactment**,  
Ohio Village  
\$5 Adults/\$3 Child  
Sat & Sun, 10am-4pm  
I-71 & 17<sup>th</sup> Ave

**VISIT COLUMBUS**  
METRO PARKS

**Highbanks**, North Columbus,  
SR 23 and Powell Road  
Ancient Mounds, Nature Center,  
Walking Paths, Dawn to Dusk

26

22

ADVERTISEMENTS

HERE

AD

AD

AD

1/4. 9

28

28

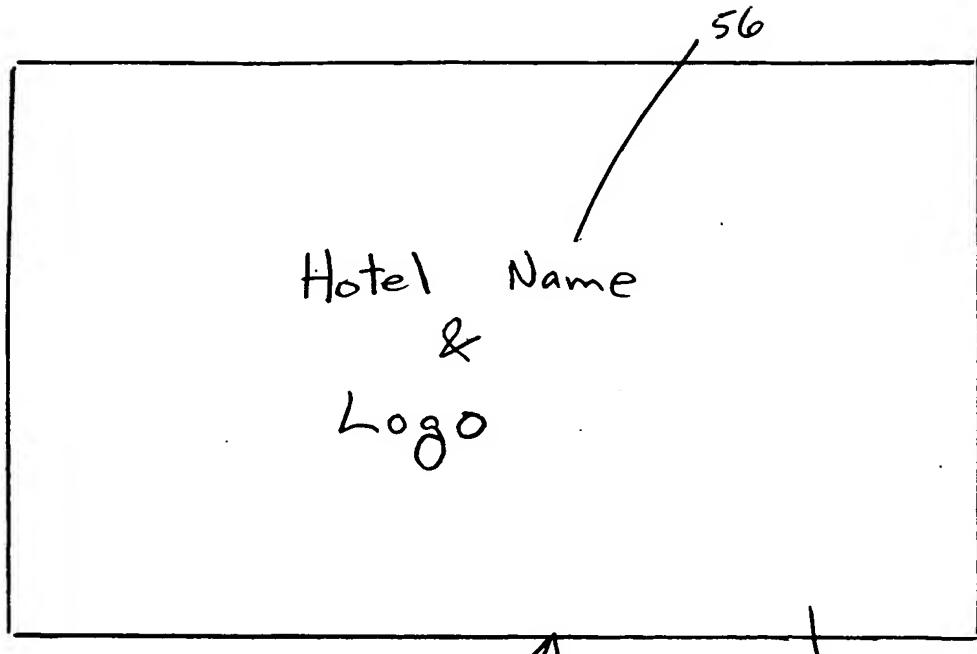


Fig. 10

<p>We apologize for not having a room available but appreciate your desire to stay with us. As a token of our appreciation we have reserved a room for you at the below indicated hotel where you can redeem this card for \$2.00 off the current price. We hope you choose to stay with us in the future.</p>		
<u>Referred Hotel</u>	<u>Directions</u>	
60 - Name _____	_____	Date _____ - 68
62 - Address _____	_____	Guest _____ - 70
64 - Telephone _____	_____	name _____ - 22
		Zip Code _____ - 22

Fig. 11

52 66 58

